

Emily Yeung

UI/UX designer

Toronto, Canada

PORTFOLIO

ching069.wixsite.com/emilyyeung

CONTACT

(437) 599 1041
mcyeyung069@gmail.com
[linkedin.com/in/ey069/](https://www.linkedin.com/in/ey069/)

TOOLS

Figma
Adobe XD
Miro
Adobe Creative Suite
Microsoft Office
Slack
Spark AR studio
Unity 3D

SKILLS

User Research
User Flows
Persona
Prototyping
Wireframing
User Interface Design
Usability Testing

SOFT SKILLS

Collaboration
Empathy
Creativity
Curiosity
Communication
Adaptability

HOBBIES

Photography
Play computer game
Playing puzzles
Camping
Discover new tech products

LANGUAGES

English
Mandarin
Cantonese

PROFILE SUMMARY

Passionate entry-level UI/UX designer seeking opportunities to apply design principles and proficiency in Figma and Adobe Creative Suite. Committed to understanding user needs and delivering great experiences. Active listening skills and collaboration drive effective teamwork. Eager to continuously learn and grow while delivering impactful results in user experience.

WORK EXPERIENCE

UI/UX Designer

Goodtakes Ltd. / Internship

Jun 2023 - Aug 2023

Goodtakes is a mobile app that allows users to purchase food blind boxes at discounted prices, aiming to harness the power of the public to reduce food waste.

- Collaborated with the team to develop and implement digital marketing strategies aimed at increasing brand awareness, driving user engagement, and attracting new customers
- Managed digital communication with customers and served as an administrator for social media platforms
- Analyzed social media data and designed content on various themes to share with customers
- Conceptualized and created visually engaging graphics for both online and offline activities
- Assist team in daily design project execution
- Responsible for product photographing and filming various events and editing
- Enhance and execute the web design for the product

PROJECT

Memories of Bruce Lee for Bruce Lee Club /

Sep 2022 - Feb 2023

Work-Integrated Learning

Designed and implemented an immersive platform enabling global Bruce Lee enthusiasts to virtually explore his home, gaining insights into his philosophy and teachings, and fostering connection with the legendary icon.

- Implemented the project from conceptualization to execution, ensuring the successful development of the platform in Unity 3D
- Created an authentic and engaging virtual environment with interaction.

EDUCATION

Bachelor of Interactive Media

The Hong Kong Polytechnic University
2021 - 2023

Higher Diploma in Advertising Design

Hong Kong Design Institute
2019 - 2021